

Daniel Chrish

Licensed Apparel designer & Product Developer
Dubai, United Arab Emirates.



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Portfolio
<https://danielchrish.website/>
<https://www.behance.net/danielchrish>

- Licensed apparel designer and product developer with 15 years of experience in the fashion and garment industry.
- Proven expertise in designing collections for leading international brands, including **Next, River Island, Primark, and C&A.**
- Skilled in trend research, product development, and managing end-to-end design processes.
- Strong track record in creating licensed apparel for renowned franchises like **Disney, Marvel, Nickelodeon, and more.**
- Adept at working in fast-paced environments with cross-functional teams to deliver high-quality, market-ready products.

WORK EXPERIENCE



HOLLYWOOD MAGIC

Senior Designer

- Developed New Collection for customers like **Babyshop, Max, LULU, Carrefour & Al Safeer**
- Creating new collections for licensee like (**Disney, Marvel, Nickelodeon, Universals, University, Anime**)
- Researching trends and surveying stores to understand the market.
- Ensure that manufacturing operations, vendors, and partners are notified of approval comments and corrections.

June 2023- Present | Dubai, United Arab Emirates.



FASHIONUK

Senior Designer

- Developed New Collection for buyers like **C&A, CHARACTER.COM, JOHN LEWIS, NEXT.CO.UK**, etc.
- Creating new collections for Licensee like (**Minecraft, Starwars, Marvel, Disney, Super Mario, Pokemon, Lego, L.O.L Surprise, Jurassic world, Minions, Harrypotter, Xbox, Playstation, Call of Duty, Halo, Haribo**)
- Work along with Merchandiser
- Review and ensure that the design team is working efficiently
- To ensure samples arrive on time, follows up and tracks samples.
- Researching trends and surveying stores to understand the market.
- Ensure that manufacturing operations, vendors, and partners are notified pf approval comments and corrections.

November 2021 - 2023 | Tirupur, India.



KINSEY KNITT INTERNATIONAL

Fashion Designer

- Responsible for designing the Boyswear and Girlsweare. (Disney & Marvel)
- Developed new style for the brand kinsey.
- Developed key shapes for the other buyers like CHARACTER.COM, FASHION UK, etc.
- Work along with Merchandiser
- Self-motivated, along with creative problem solver.
- Posters design, Facebook marketing banners design, digital marketing, visual merchandising.
- Retargeting ad campaigns, targeting ad campaigns.

Jan 2018 - Sept 2021 | Tirupur, India.



RUPA & COMPANY LTD

Senior Fashion Designer

- Developed new style for the brand macroman.
- Developed Key shapes for the other buyers like softline etc.
- Work along with Merchandiser
- Self-motivated, along with creative problem solver.

Jun 2016 - Jan 2018 | Tirupur, India.



MILLENNIUM FASHION

Senior Designer

- Work for Leading Fashion Brands in UK River Island, Next, lipsy and Topman.
- Developed new products Categories.
- Developed print, Key Shapes, and details.
- Self-motivated, along with creative problem solver.
- Outstanding presentation skills.

Mar 2014 - Jun 2016 | Sharjah, United Arab Emirates.



BEAUMONDE

Senior Designer

- Developed new style for the own brand Estiqe Rabana.
- Developed new LOGO for Estiqe Rabana
- Worked new designs along with foreign Designer advice (buyer designer)
- Worked in team environment.
- Posters design, Facebook marketing banners design, digital marketing, visual merchandising.
- Worked for Web design Layouts.

July 2010 - Mar 2014 | Tirupur, India.

EDUCATION

Image College of Arts, Animation & Technology

M.Sc Diploma in Visual Effects
July 2010 | Chennai, India.

Hindusthan College of Arts & Science

B.Sc Costume Design & Fashion
July 2008 | Coimbatore, India.

LANGUAGES

English (Advanced)

Tamil (Native)

SOFTWARE SKILLS

Photoshop, Illustrator, In Design, Coral Draw, Cinema4d After effects, Ms office.

ADDITIONAL SKILLS

Advertising, Leadership, Marketing, Management, New Business Development, Training
Market Research, Team Building.

DECLARATION

I hear by declare that all the details furnished above are true to the best of my knowledge and belief.